



Skills (successful application of knowledge and understanding to a specific task)	On completion of this unit, students will have gained some of the essential skills and knowledge required when considering starting a business, but also the transferable skills of self-assessment, providing and receiving feedback, research and evaluation. The skills and knowledge developed by completing this unit will also be transferable to further learning in related areas and will be required by students when completing the examination unit.	Students will gain the crucial skills of professionally pitching to an unknown audience. This will help to prepare them both for employment situations such as interviews and for starting up a business in the future, while also developing the transferable skill of presenting information to others in a clear and persuasive manner.
Formal Assessments (those done by all/vast majority of the cohort)	This controlled assessment unit will be based around a business challenge that will be set by OCR as part of an OCR-set assignment. Learners must use the OCR-set assignment to provide the required evidence for completion of this unit. Students must work independently to produce evidence without teacher guidance. The controlled assessment is completed over a period of 30 learning hours for unit R068. The teacher grades awarded for each unit will be externally moderated by OCR. This controlled assessment unit accounts for 30% of the students' final grade.	This controlled assessment unit will be based around a business challenge that will be set by OCR as part of an OCR-set assignment. Learners must use the OCR-set assignment to provide the required evidence for completion of this unit. This unit is based on content taught in Year 10 and their NEA unit R068. Students must work independently to produce evidence without teacher guidance. The controlled assessment is completed over a period of 30 learning hours for unit R069. The teacher grades awarded for each unit will be externally moderated by OCR. This controlled assessment unit accounts for 30% of the students' final grade.
By the end of the year students on course for at least a Level 2 Pass (4/5) will be able to:		
<ul style="list-style-type: none"> Recall, select and apply sound knowledge and understanding of enterprise and marketing Present information clearly and with some accuracy, using a range of terminology Apply mostly relevant knowledge, understanding and skills in a range of situations to plan and carry out investigations and tasks, reviewing their solutions, and working safely Review evidence available, analysing and evaluating some information clearly and making some basic adaptations to their methods Make judgements and draw appropriate conclusions Create material which reflects effective planning, development and evaluation and an ability to demonstrate sound practical skills. 		