Product Design A-Level

Transition Pack



COURSE INTRODUCTION

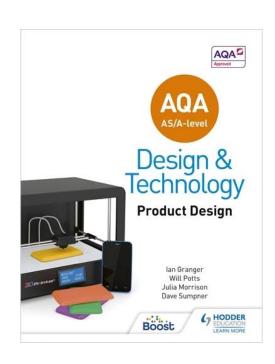


Throughout the course you will look at the physical and working properties of a wide range of materials and components so that you can develop an understanding of why they are used in different applications. You will also consider their manufacture, use and life span of a product. Through manufacturing and design you will identify safe working practices and understand the various processes that can apply to a product. You will then apply this knowledge to produce a physical prototype that communicates your research, design, practical work and evaluation to others.

Essential summer reading

AQA AS/A-Level Design and Technology: Product DesignWill Potts, Julia Morrison, Ian Granger,
Dave Sumpner.

ISBN: 9781510414082



Assessment overview of the NEA

You will produce a substantial design, make and evaluate project which consists of a portfolio and a prototype. The assessment will be carried out under controlled conditions, as specified within the qualification's specification.

The final prototype must be produced under immediate guidance or supervision.

The portfolio will contain approximately 40 sides of A3 paper (or electronic equivalent) There are five parts to the assessment:

Section A: Overall 20 marks (Identifying and investigating design possibilities) Identification and investigation of a design possibility, investigation of client/end user needs, wants and values, research conclusions and practical primary research.

Section B: Overall 10 marks (Design Brief & Specification) Identification and evidence of a clearly written Brief and Specification linking to previous research.

Section C: Overall 25 marks (Development of Design Proposals) Design ideas, development of design idea, final design solution, review of development and final design and communication of design ideas.

Section D: Overall 25 marks (Developing design Prototypes)
Design, manufacture and realisation of a final prototype, including tools and equipment and quality and accuracy.

Section E: Overall 20 marks (Analysing and Evaluating) Testing and evaluation.

design

A Level Product Design Useful Resources



App, Magazine and website
Website:
https://www.wallpaper.co
m/



Wallpaper Case Studies - Wallpaper* magazine is the world's number one global design publication, championing the best in art, architecture, interiors, fashion and contemporary lifestyle. This is an awesome tool that enables you to quickly pick a topic and flick through many a creative design with instant access to information about the design and the designer. Quick inspiration tool!



website https://designmuseum.org



The Design Museum
Collection - Presents
remarkable objects from
London's Design Museum;
these key pieces from the
collection are explored
through film, audio, text and
photographs. Search
options include: time,
material, colour, location,
manufacturer and designer.
Classic pieces include: the
Anglepoise lamp, the Dyson
vacuum.



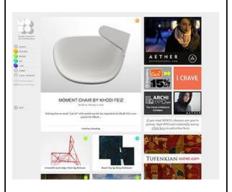
Website https://www.dezeen.com



Dezeen - The world's most influential architecture, interiors and design magazine, packed full of video's and interviews with designers who deal with current issues. This helps with listening, reading and evaluating relevant and current product design.



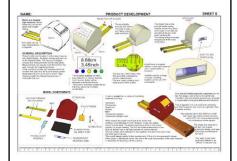
Website https://mocoloco.com/



MoCoLoco - is a web magazine dedicated to everything related to modern contemporary design and architecture.

Website:

https://www.technologyst udent.com



Technology Student
A website with lots of free specific DT technical information.



Product Design App (cost £0.99)



The application includes information and revision quizzes for Product Design as well as general guidance for coursework and controlled assessment tasks.



Design Week https://www.designweek.c o.uk



A weekly web-magazine on all things design. Has some great current case-studies.

Summer Learning Project

Please select one of the following designers and complete a mini research project over the summer holidays.

You may choose to present your work in whatever media/materials you choose. This could be PowerPoint, Card, Paper, Collage, Video, 3D Models or anything else you think would be appropriate.

You will present your project when we return in September to the class so be ready!!!



D&T A Level - Designer Challenge

Below are 5 activities for you to complete. You can use any materials e.g. pen, pencil, paint, colouring pencils and you can present theses on paper, card, Microsoft Word or PowerPoint. JUST BE CREATIVE!

 Investigate the designer Margaret Calvert.

status/style. explain their iconic from their career and dates and information designer. Include key others about this page/ fact file to teach Create an information

> an inspiration board famous for. the designers are communicating what Using images, create



a regular basis if your choose a different example, very short. school journey is, for along the way. You can and other key points journey that you do on landmarks, junctions



symbols, pictures, route to school. Use Design a schematic colours, shapes and map that describes your find an image of the similarities with the Metrolink Map. 4. Use the internet to Explain underneath the London underground

lines to show

the Metrolink map? How could you improve



your sign.

Explain the meaning of must be done in the purpose (it doesn't have your own sign. This Calvert. same style as Margaret Margaret Calvert, you can be a sign for any are now going to design In the style of to be a road sign) but it



Margaret Calvert

D&T A Level - Designer Challenge

Below are 5 activities for you to complete. You can use any materials e.g. pen, pencil, paint, colouring pencils and you can present theses on paper, card, Microsoft Word or PowerPoint. JUST BE CREATIVE!

1. Investigate the designer James Dyson

Create an information page/ fact file to teach others about this designer. Include key dates and information from their career and explain their iconic status/style.

dysor

2. Create an inspiration board of designs and products created by the designer you researched.





3. Select your favourite designs/products from this Designer and say why they are your favourite. How would you make them different?



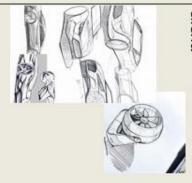


4. Create a mood board 5. on a particular theme re. this should link to the designer you have researched. 7.1

research you have done so far on this slide design a new product. This should be a new idea but take inspiration from the research you

have done already,

Remember to consider materials, construction detail and decorative techniques. Also explain who this design is for e.g. intended user client.



James Dyson

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researched. designer you board of designs and Create an inspiration products created by the







this Designer and say 3. Select your favourite you make them designs/products from tavourite. How would why they are your designer you have on a particular theme 4. Create a mood board researched. this can link to the



5. Using all of the research you have done design a new product. so far on this slide have done already, from the research you idea but take inspiration This should be a new

detail and decorative explain who this design techniques. Also is for e.g. intended user materials, construction Remember to consider



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• NOTES			