

Media Studies

📷 17th January 2024



● Please type any questions in the chat box

Brief Overview:

- 2 courses




GCSE Media Studies 9-1

New

Creative Media Production BTEC Level 1/2 Pass-Distinction

Mrs Fletcher



What's the difference?

GCSE Media Studies

BTEC Creative Media
Production

**Grades
9-1**

**Level 1/2
Pass-Distinction**

x2 written examinations
(35%)

x3 production tasks
(35%-40%)

Examinations at the end
of Year 11

Work assessed at 3
different points in the
2 year course.

Explore all forms of
media eg newspaper, TV,
Radio as SET TEXTS

Explore different
forms of media related
to set briefs

NEA (30%) a set brief-
magazine/music video

Create media products
in print, moving image
or online websites



GCSE MEDIA

GCSE Media Studies

Grades

9-1

x2 written examinations
(35%)

Examinations at the end
of Year 11

Explore all forms of
media eg newspaper, TV,
Radio as SET TEXTS

NEA (30%) a set brief-
magazine/music video

MUSIC AND NEWS YEAR 10

• Watch, listen, analyse
and design

Set texts

- Music Videos
- BBC Radio 1
- MOJO MAGAZINE

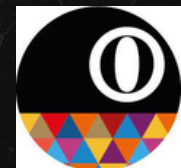
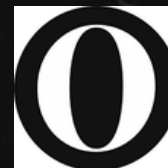


MUSIC AND NEWS YEAR 10

ANALYSE MESSAGES AND
METHODS OF
COMMUNICATION

EXAM: MIXTURE OF SHORT
AND LONG FORM
QUESTIONS

SET TEXTS & UNSEEN TEXTS



TV & FILM PROMOTION YEAR 11

Watch, listen, analyse and design

- X2 Episodes of TV Crime Dramas
- LEGO Movie
- LEGO video game

EXAM:

- 30 minutes viewing time
- mixture of short & long form questions

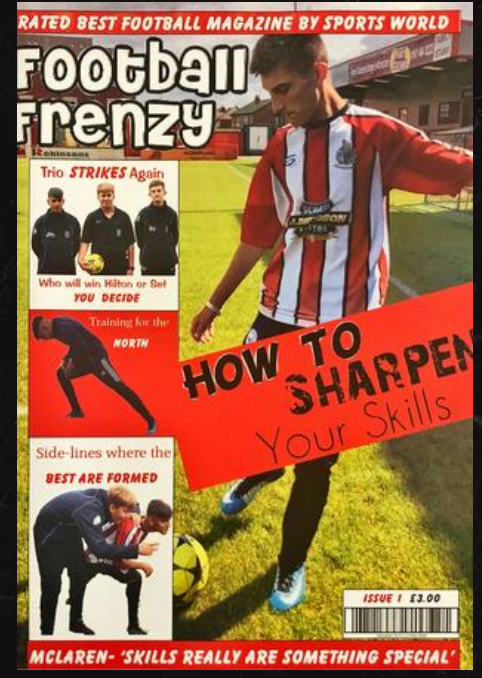


NON- EXAMINED ASSESSMENT YEAR 10-11

DESIGN & CREATE

Briefs set by exam board

- Magazine front cover & article
- Music Video





Creative Media Production

BTEC Creative Media
Production

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Pass-Distinction

x3 production tasks
(30%-40%)

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year course.

Explore different forms
of media related to set
briefs

Create media products
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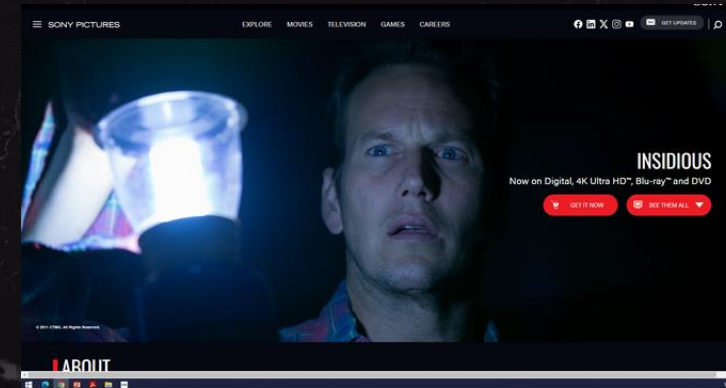
CREATIVE MEDIA PRODUCTION YEAR 10-11

● x3 components units

1. Exploring Media Products

2 Developing Digital Media
Production Skills

3 Create a Media Product in
Response to a Brief





Media Studies

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Thank you

Mrs Fletcher