

	<p>Intent During Yr13 students will focus on the study of strategic decision making and consider: the impact of technology on strategic decision making, the influences of Corporate Social Responsibility, ethical and environmental issues on strategic decisions, the difficulties in forecasting future trends, the importance of assessing feasibility and risk when making strategic decisions and the impact on stakeholders of strategic decisions. The topics lend themselves to studying and engaging with the business world. Students will be encouraged to follow business developments and think critically about contemporary business issues. Most of the assessment material is based on real business situations. By examining and thinking critically about real business situations as they study the subject, students will gain an insight into different contexts which will help them to understand the key issues in any situation and compare and contrast this with other situations and apply their understanding. To develop competency in writing extended answers, evaluation skills will be practised on a regular basis and students will write an essay at least once a fortnight, which will be given feedback by the teacher. Each assessment is used to inform future learning in the next topic, allowing teachers to gauge which concepts will need further development through exam technique work</p>			
<p>A Level Business Studies</p>				
<p>Year 13</p>	<p>3.7 Analysing the strategic position of a business (ASN/SCE Sept to Dec)</p>	<p>3.8 Choosing strategic direction (SCE Jan to Feb)</p>	<p>3.9 Strategic methods: how to pursue strategies (ASN Jan to Feb)</p>	<p>3.10 Managing strategic change (ASN/SCE Mar to Apr)</p>
<p>Knowledge (facts, information, concepts and key terminology)</p>	<p>To include: Internal and external influences on corporate objectives and decisions, the impact of strategic decision making on functional decision making, how to assess the financial performance of a business using balance sheets, income statements and financial ratios, how to analyse data other than financial statements to assess the strengths and weaknesses of a business, the impact of changes in the political and legal environment on strategic and functional decision making, the impact of changes in the UK and the global economic environment on strategic and functional decision making, the impact of the social and technological environment on strategic and functional decision making, Porter's five forces and financial methods of assessing an investment.</p>	<p>To include: Factors influencing which markets to compete in and which products to offer, how to compete in terms of benefits and price, the value of different strategic positioning strategies, the benefits of having a competitive advantage and the difficulties of maintaining a competitive advantage.</p>	<p>To include: The reasons why businesses grow or retrench, the impact of growth or retrenchment on the functional areas of the business, the pressures for innovation, the ways of becoming an innovative organisation, reasons for targeting, operating in and trading with international markets, managing international business including pressures for local responsiveness and pressures for cost reduction, the pressures to adopt digital technology and the impact of digital technology on the functional areas of the business.</p>	<p>To include: Causes of and pressures for change, how to overcome barriers to change, the importance of organisational culture, how to implement strategy effectively, the value of leadership in strategic implementation, difficulties of strategic decision making and implementing strategy, reasons for strategic drift and the value of contingency planning.</p>
<p>Understanding (ability to connect and synthesise knowledge within a context)</p>	<p>Students will develop an understanding of Corporate strategy, analysing the existing internal position of a business to assess strengths and weaknesses, including financial ratio analysis and overall performance, analysing the external environment to assess opportunities and threats, including: political and legal change, economic change, social and technological and the competitive environment and analysing strategic options, including investment appraisal.</p>	<p>Students will develop an understanding of strategic direction, including choosing which markets to compete in and what products to offer and strategic positioning, including choosing how to compete.</p>	<p>Student will understand the need for businesses to grow, innovation, internationalisation and the use of digital technology.</p>	<p>Student will understand how businesses manage: change, organisational culture, strategic implementation and problems with strategy and why strategies fail.</p>
<p>Skills (successful application of knowledge and understanding to a specific task)</p>	<p>Students will be able to;</p> <ul style="list-style-type: none"> • Demonstrate knowledge of terms, concepts, theories, methods and models to show an understanding of how individuals and organisations are affected by and respond to business issues. • Apply knowledge and understanding to various business contexts to show how individuals and organisations are affected by and respond to issues. • Analyse issues within business, showing an understanding of the impact on individuals and organisations of external and internal influences. • Evaluate quantitative and qualitative information to make informed judgements and propose evidence-based solutions to business issues. 			
<p>Formal Assessments (those done by all/vast majority of the cohort)</p>	<p>Written assessments in September (Yr13 Assessment 1) consisting of questions from previous AQA A Level Paper 1, Paper 2 and Paper 3 Business Studies examinations focusing on the content covered to date. U to A* grading given. Mock Examination in November (Yr13 Mock 1) consisting of questions from previous AQA A Level Paper 1, Paper 2 and Paper 3 Business Studies examinations focusing on the content covered to date. U to A* grading given.</p>	<p>Mock Examination in February (Yr13 Mock 2) consisting of questions from previous AQA A Level Paper 1, Paper 2 and Paper 3 Business Studies examinations focusing on the content covered to date. U to A* grading given.</p>	<p>Written Assessments in April (department assessment) consisting of questions from previous AQA A Level Paper 1, Paper 2 and Paper 3 Business Studies examinations focusing on the content covered to date. U to A* grading given. Yr13 Final examinations in June consisting of Paper 1, Paper 2 and Paper 3 AQA set examinations. U to A grading given.</p>	
<p>By the end of the year students on course for at least a grade C will be able to:</p> <ul style="list-style-type: none"> • Demonstrate mostly accurate and appropriate knowledge and understanding of a range of business terms, concepts, theories, methods and models • make reasonable use of the business context • Provide developed chains of reasoning, but connections between cause and consequences/effects are not always complete • Make judgements or propose solutions to business issues that have some support using quantitative or qualitative information and some attempt to weigh up arguments • Address some of the demands of the question 				